

## FOR IMMEDIATE RELEASE

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## National African-American Education Advocacy Organization Takes to the Airwaves

The National Council on Educating Black Children launches *NCEBCTalkRadio*™  
(a *BlogTalkRadio*™ Show)

**Indianapolis, IN (February 1, 2013)** – The National Council on Educating Black Children (NCEBC) will launch our LIVE weekly talk show on February 4, 2013. Show Host, Dr. Eric J. Cooper (Director of the National Urban Alliance for Effective Education Executive and long-standing NCEBC Board Member) will be joined by co-host Dr. Nicole McZeal Walters also of NUA as *NCEBCTalkRadio* makes its national debut next week. (Read more about the show hosts at [NCEBC.org/NCEBCTalkRadio](http://NCEBC.org/NCEBCTalkRadio))

**[NCEBCTalkRadio will air every Monday at 10am ET via BlogTalkRadio for 30-minutes and will include discussions around timely topics, education policy, and grassroots strategies that will help education community leaders increase their understanding and potential for wide-spread success in a globally collaborative education community.](#)**

With discussions of broad-based pedagogy to specific best-practices, including insightful and candid conversation from the Nation's best and most highly regarded urban education leaders, *NCEBCTalkRadio* offers a platform from which effective education empowerment and coalition building will literally “stream” right into the offices and homes of our stakeholders.

Each weekly guest will be deliberately selected with regard for their theoretical study and hands-on implementation expertise and invited to converse with the *NCEBCTalkRadio* hosts and audience. Guests' backgrounds will intentionally vary and include perspectives and case study examples of what's worked for them and what hasn't. Each show will also feature thoughtfully selected sponsors who have products, services, or tools that have proven successful to educators and administrators.

For the first broadcast *NCEBCTalkRadio* will welcome special guest Dr. Yvette Jackson, renowned researcher and CEO of the National Urban Alliance for Effective Education to join show hosts in an engaging discussion of the “Gifting of Education.” Audience questions and responses are welcomed and encouraged. Phone lines will be open for callers at (714) 242-5228 and questions or comments may be submitted via the show chat room and the [NCEBC Facebook Community](#).

*“We're excited by this opportunity to engage with our stakeholders across the country,”* says Diana Daniels, NCEBC Executive Director. *“Although geography and other demographics certainly play a large part in effective education advocacy and teaching practices, the foundations of Dr. Asa Hilliard III, the Honorable Augustus F. Hawkins, and other NCEBC Founders are nationally, if not globally, applicable. To quote Congressman Hawkins, ‘Black children are the proxy for what ails American education in general. And so, as we fashion solutions which help Black children, we fashion solutions which help all children.’ It is with this mindset and non-partisan mission that we reach to empower all education stakeholders across the country.”*

**NCEBC encourages you to join us on the air every Monday at 10am ET** starting this Monday (February 4) and in follow-up blogosphere conversations as we delve further into strategies for national and global educational excellence, particularly for African American students.

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*The National Council on Educating Black Children was founded in 1986 with a mission to reinstate academic rigor and relevant teaching, improve the assessment of such instruction, and prepare the African-American learner for effective participation in a competitive global society. We envision a time when our society values all children and presents them with equal opportunities that emanate from a useful education and strong family values. For more information, please visit [www.ncebc.org](http://www.ncebc.org)*