

# SPONSORSHIP OPPORTUNITIES

NCEBC National Convention- Sponsorship Prospectus  
 April 20-23, 2016  
 Hilton Baltimore, Maryland  
 401 W Pratt Street ~ Baltimore, MD 21201  
 www.ncebc.org

	<b>Platinum</b> Convention Sponsor \$5,000	<b>Gold</b> Convention Sponsor \$3,500	<b>Silver</b> Convention Sponsor \$2,000	<b>Bronze</b> Convention Sponsor \$1,000
Recognition as a sponsor on promotional correspondence before and during the Convention	Yes	Yes	Yes	Yes
Convention website, social media, and press release recognition	Yes	Yes	Yes	Yes
Exhibit booth/table space in prominent location	Double Table	Single Table	Single Table	Single Table
Ad in the Convention notebook	Full Page	½ Page	½ Page	
Complimentary Convention registrations	2	1		
Reserved seating at keynote and verbal recognition	Yes	Yes		
Opportunity to provide company promotional items to all attendees in registration bags	Yes	Yes		
Organization name and logo on Convention signage and brochures	All Signage	Buffet Table		
Announcement during one keynote session	4 Minutes	2 Minutes		
Attendee registration list with addresses and phone numbers	Yes			

<b>MOBILIZERS</b> \$3,500	<b>LEADERSHIP INSTITUTE</b> <b>SPONSORSHIP OPPORTUNITIES</b>	<b>SUPPORTERS</b> \$2,500
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Funds will be used to co-sponsor the “Leadership Symposium” and luncheon for aspiring Superintendents on Wednesday, April 20, 2016. Sponsors will have an opportunity to participate in the symposium and speak (15-20 Minutes) directly to participants about their products during the breakfast. District teams will be assigned to sit at tables with sponsors at Luncheon.

Funds will be used to co-sponsor the “Leadership Symposium”. Sponsors will have an opportunity to participate in the symposium and speak (15-20 Minutes) directly to participants about their products during the breakfast on Tuesday, April 14, 2015.

## Youth Summit

Be a "Gift from the Elders to the Next Generation" with your \$1,500 sponsorship

Funds will be used to co-sponsor the “Youth Summit” and College Fair on Wednesday, April 15, 2015. Sponsors will have an opportunity to participate in the summit and speak directly to participants and national partners.

## **ADDITIONAL SPONSORSHIP AND WORKSHOP OPPORTUNITIES**

### **CONVENTION BAGS \$2,500**

- Recognition as a sponsor of the Convention
- Exposure includes listing on the NCEBC website and Convention bags
- Opportunity to provide company promotional items to all attendees
- One exhibit booth space with table in chairs in a prominent location
- Half page ad in the Convention Program Book

### **NAME BADGES/LANYARDS \$2,000 OR PENS/NOTEPADS \$1,500**

- Recognition as a sponsor of the Convention
- Exposure includes listing on the NCEBC website
- Half page ad in the Convention Program

### **CONVENTION PROGRAM BOOK and BAG INSERTS**

- Full Page Ad — \$500
- Half-Page Ad — \$300
- Quarter-Page Ad — \$150
- Convention Bag Inserts — \$300 per brochure/item

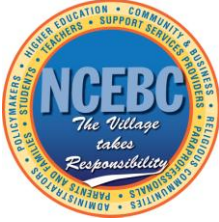
**WORKSHOPS** (Please see the “Call for Proposals” at [www.ncebc.org](http://www.ncebc.org) for more information on selection criteria)

- Share your products and services via a 90 minute workshops
- Current available sessions:
  - Thursday, April 21, 2016
  - Friday, April 22, 2016
  - Saturday, April 23, 2016
- \$1000 per workshop (See Exhibitor agreement for terms)

**EXHIBIT** - Take advantage of 3 full Convention dates. One 6’ x 30” skirted table and 2 folding chairs.

- Book Sellers/Authors (in shared “bookstore”): \$200
- Nonprofit Organization: \$200
- For-Profit Organization: \$350





The National Council on Educating Black Children would like to cordially invite you to sponsor, exhibit, and advertise to educators and stakeholders in urban education during our 30th Annual National Convention. With the support of the school districts across the state of Maryland, we strive to make this convention the strongest and most influential to date.

## **ABOUT THE CONVENTION**

Our 2016 theme is: *“PreK-20 Introspection on Urban Education: Black Minds Matter 2”*. This theme was selected to represent NCEBC’s continuous mission to increase academic rigor and outcomes for African American students. Our Convention objectives are to introduce, showcase, and provide access to accurate programs materials and strategies; as well as national data and overarching correlations.

The Convention features top-notch keynote speakers, and more than 30 workshops on leadership and best practices for:

- Common Core, Literacy, STEAM (Core academic content areas)
- Successful Black Male Programs and Black Male Action Planning, and
- Social Justice (Education Is A Civil Right)

We’ll also look forward to an exciting evening networking reception where you can share hors d’oeuvres with colleagues and potential clients from Indiana ad across the country.

## **ABOUT OUR AUDIENCE**

The convention is open to ALL education stakeholders, primarily Superintendents, Principals, Teachers and Special Program Directors, and Parents.

## **IMPORTANT DATES**

- February 12<sup>th</sup>: Sponsorship deadline for inclusion in registration materials.
- February 26<sup>th</sup>: Advertisement deadline for artwork.
- April 1<sup>st</sup>: Sponsorship deadline for final commitment.
- April 1<sup>st</sup>: Exhibitor deadline for regular registration.

